

**Metro Blooms Board Meeting and  
Friends of CUE/Minneapolis Blooms Committee Meeting  
Minutes for June 13, 2007**

**Attendees (10):** Lori Anderson, Susan Diesel, Stephanie Boraas, Stephanie Brody, Ed Juda, Susan Nelson, Julie Ollila, Joyce Vincent, Pamela Silver, Ginny Coyle

**Excused Absences (6):** Gayle Gallagher, Linda Schultz, Pat Gill, Meleah Maynard, Cheryllyne Vaz, Barbara Bliss

**Consulting Staff Attending:** Kristen Denzer, Program Coordinator; Mike Mesch, Lead Landscape Design Assistant

**Attachments** to these Minutes include: *2006 RGW Attendance Breakdown, Strategic Planning Environmental Scan List and Questions*

The joint Metro Blooms Board and Friends of CUE Minneapolis Blooms Committee meeting convened at 5:00 p.m. and closed at 6:45 p.m.

- 1) A Social Period was held.
- 2) May 9<sup>th</sup> Meeting Minutes were approved as amended. Ed Juda moved that the minutes be approved, Susan Diesel seconded the motion. The motion passed.
- 3) There were several changes to the agenda. Garden-a-thon and Blooms Day video were added to the agenda. Garden Evaluator Update was removed from the agenda, because Pat Gill was unable to attend.. Lori A moved that the changes be accepted. Ed Juda seconded the motion. The motion passed.
- 4) Transition of Leadership Team. Joyce reported on Lynn Heglund's resignation as Program Manager, effective June 30, which the Board accepted. The hours the job required were more than Lynn felt she could handle. Kristen Denzer will assume the Program Manager duties, and will continue to do most of the Program Coordinator's duties, effective July 1. Mike Mesch will help with workshop coordination.  
  
Joyce also read a letter of resignation from Board Member Lorrie Stromme. She is unable to attend any Board meetings because of a job commitment. She offered to continue to help us in other ways.
- 5) Rain Garden Workshop Update. Reviewed registrations for workshop C in July, only eight people currently registered. Reviewed past attendance records for 2006, and current attendance records for 2007. There was about the same number of people that attended the workshops in 2006 and 2007.
- 6) Blooms Funding Status. We are still expecting \$6,600 from 2006 funders. Reimbursement requests have been submitted to all funders. We are also currently expecting \$68,000 from 2007 funders for the first half of the year.
- 7) Garden-a-thon. Will look into possibly developing in a year or two a program of volunteer help to those who need it for their garden which they are unable to install/care for.
- 8) Blooms Day Video. A video taped on Blooms Day will air on Sunday, June 17<sup>th</sup> at 7pm on public TV. Joyce will email out times and dates of air time to board.
- 9) Strategic Planning Session. A small group will get together to put together preliminary recommendations for the strategic planning session. The small group will be Julie O, Ginny, Susan N, Joyce, and Kristen. Board members will assist with the environmental scan by calling organizations and asking questions about the organization. Joyce will email out the questions.
- 10) The Board discussed mission statements. Julie O suggested using "our environment" instead of "the environment", Ginny suggested using "cultivate." Everyone came to the consensus about the final Minneapolis Blooms mission statement: "We promote and celebrate gardening to beautify our community and to heal and protect our environment"

The joint Metro Blooms Board and Friends of CUE Minneapolis Blooms Committee meeting was adjourned at 6:45 p.m.

Respectfully submitted,

Kristen Denzer, Program Coordinator